

FINEMETAL ASIA LTD

Swiss Gold and Finemetal Asia – a fine story to tell.....



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What am I going to talk about?

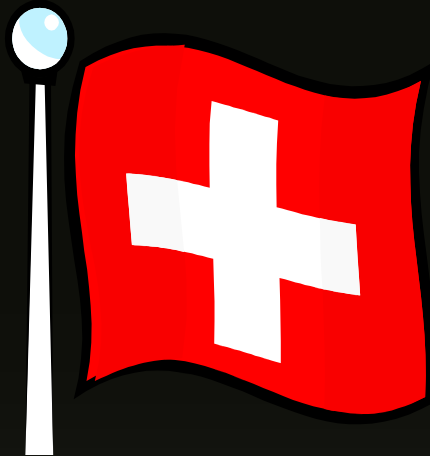
(1) Switzerland and Gold

(2) Finemetal – where we fit in



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(1) Switzerland and Gold – Facts and Figures

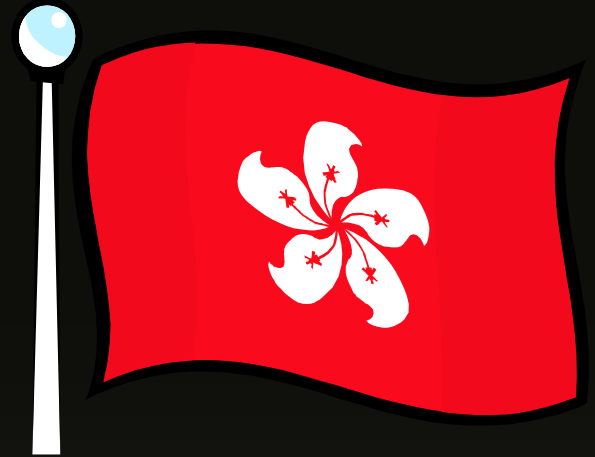
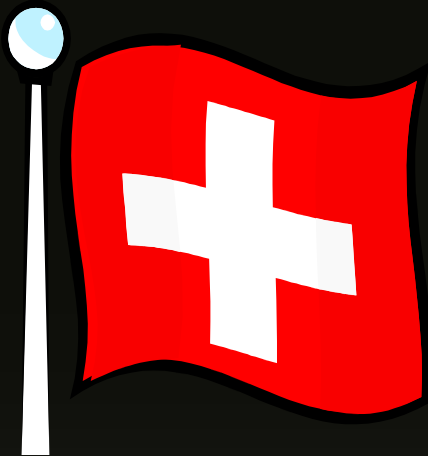


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- Switzerland has no natural gold worth speaking of; despite this, Switzerland plays a major part in the world's gold trade
- Until 1968 London was the most important and largest trading hub for Gold
- Since then Switzerland has taken up a central role in the world's gold trade
- 6 refineries on the LBMA good delivery standard list deliver 90% of the world's gold; 4 of the world's leading gold refineries are located in Switzerland: ARGOR-HERAEUS, Metalor, PAMP, Valcambi; together they refine approximately 70% of the world output of refined gold products
- Example figures for 2011:
 - total gold mining production: 2,700 tonnes of raw gold (excl. recycling and "illegal" mining)
 - total amount imported and refined in Switzerland: 2,600 tonnes of raw gold
- 4 reasons for Switzerland's dominance:
 - very safe country
 - very efficient logistics
 - global banks UBS and CS
 - most importantly: consistently the highest quality of refining products is achieved → Refined in Switzerland stands for a quality assurance no other geographical area can achieve
- The consequence: 3 of 5 refineries worldwide with the title REFEREE of the LBMA to ensure quality standards are based in Switzerland: ARGOR-HERAEUS, Pamp and Metalor

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(2) Finemetal Asia – where we fit in....or how
“West comes East”



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What is there to say about us?



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First: our partner Argor-Heraeus: gold refiner based in Switzerland

- Facts and figures:
 - Name: Argor Heraeus SA → public company based in Mendrisio, Switzerland
 - What does Argor Heraeus SA do? One of the world's largest refiners of precious metals (gold, silver, platinum, palladium) with a long tradition dating back to 1951
 - Who owns Argor Heraeus? Previously 100% owned by UBS the shareholders now are: **Commerzbank** (Germany's second largest private bank – 26.5%), **Heraeus** (Heraeus Holding GmbH – a German family business with over 160 years of business tradition in precious metals, turnover in PM 2012: EUR 16 billion – 26.5%), **Austrian Mint** (800 years of minting history and producer of Europe's only bullion coin – 24.3%) and **Management** (22.7%)
 - What makes Argor Heraeus special? **Accredited LBMA good delivery producer**; one of only five companies in the world to be a quality **referee** for the LBMA; Argor's refining processes can achieve exceptional "five nines" (999.99) purity, the highest on the market
 - Argor-Heraeus ≠ Heraeus



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Who are we?

- Exclusive Argor distributor in Asia, based in Hong Kong
- Privately held company, owned by the founders and owner managed with „local touch“, with a successful track record in Switzerland / Europe since 2009 (Finemetal AG)
- First international member of the Chinese Gold and Silver Society in Hong Kong since September 2013
- Permanent Life Member of the Kowloon Pearls, Precious Stones, Jade, Gold & Silver Ornament Merchants Association since April 2014
- **Aim: to provide liquidity to the Hong Kong physical metals market, at competitive prices, and offer only highest quality**
- Products: 999.9 Gold (Kilobars, Investment Bullion, Granulate), 999.9 Silver (Standard 30, 5, 1 KG bars, granulate, investment bullion) of Argor Heraeus production and quality



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How to buy from us?

For resellers / wholesale amounts:

- (1) Open Account including basic paperwork
- (2) Place order via telephone or in person
- (3) Make payment (all major currencies accepted)
- (4) Delivery same day, t+1 or t+2 (customer choice)

For retail:


Please contact First Asia Gold for retail amounts



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Why buy from us?

- Guaranteed supply Argor Heraeus 999.9 gold
- LBMA good delivery standard, officially certified gold (incl. certificate)
- CGSE tested
- Very competitive premium
- All major currencies accepted
- Premium fixed for the trading day
- Base line: London Local Price
- Product development possible: design, weight, counterfit protection, hallmark (subject to minimum offtake)
- High security storage facilities in Switzerland, Singapore and Hong Kong

 **HONG KONG PRECIOUS METALS ASSAY CENTRE LTD**

TEST REPORT

REPORT NO. : A00079
APPLICATION NO. : 130708
DATE : 22 July 2013
PAGE : 2 of 2


Test Results:

(1) GOLD FINENESS TEST – ACCORDING TO ISO 15093:2008
Jewellery – Determination of precious metals in 999‰ gold jewellery alloys – Difference method using inductively coupled plasma optical emission spectroscopy (ICP-OES)

The impurities (Silver, Bismuth, Cadmium, Cobalt, Copper, Iron, Iridium, Manganese, Nickel, Lead, Palladium, Platinum, Rhodium, Ruthenium, Tin, Titanium, Zinc) are determined by ICP-OES and the precious metal content is calculated by subtraction of the impurities in the sample

| SAMPLE | GOLD FINENESS (‰) | | |
|--------|-------------------|---------|---------|
| | TRIAL 1 | TRIAL 2 | AVERAGE |
| A | 999.9 | 999.9 | 999.9 |

REMARK :
For and on behalf of Hong Kong Precious Metals Assay Centre Ltd.


Kathy FU, Chemist

..... END

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Thanks for listening – Q&A

